



# kybella®

(deoxycholic acid) injection 10 mg/mL



KYBELLA® (deoxycholic acid) is the first and only FDA-approved injectable treatment to improve the appearance of moderate to severe fat beneath the chin by physically destroying fat cells.<sup>1</sup>



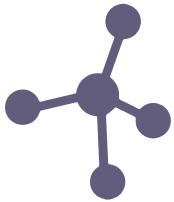
## SUBMENTAL FULLNESS, ALSO KNOWN AS "DOUBLE CHIN," IS A COMMON CONCERN

among facial aesthetic oriented patients. According to a 2015 survey conducted by the American Society for Dermatologic Surgery, nearly as many consumers are bothered by their double chin (67%) as by lines and wrinkles around the eyes (69%).<sup>2</sup>



## SUBMENTAL FULLNESS CAN IMPACT BOTH MEN AND WOMEN.

Possible causes include genetics, weight gain and aging. Sometimes, even with diet or exercise, the unwanted fullness beneath the chin may not go away, and can cause a person to appear older or heavier than they actually are.<sup>3,4</sup>



The active ingredient in KYBELLA® is deoxycholic acid, **A NATURALLY OCCURRING MOLECULE IN THE BODY** that aids in the breakdown and absorption of dietary fat.<sup>5</sup>



When injected into the fat beneath the chin, KYBELLA® **PHYSICALLY DESTROYS FAT CELLS**, making them unable to accumulate or store fat.<sup>1,6</sup>



Once destroyed, fat cleared from the treatment area is **PROCESSED THROUGH THE BODY'S NATURAL METABOLIC MECHANISMS.**<sup>7</sup>



## KYBELLA® is INJECTED DURING A SERIES OF IN-OFFICE VISITS.

The injection process may take 15 to 20 minutes.<sup>1</sup>

### KYBELLA® Indication and Important Safety Information

#### What is KYBELLA®?

KYBELLA® is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called "double chin."

It is not known if KYBELLA® is safe and effective for use outside of the submental area or in children under the age of 18.

#### Who should not receive KYBELLA®?

You should not receive KYBELLA® if you have an infection in the treatment area.

Please see additional Important Safety Information on the following pages.



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**TREATMENT WITH KYBELLA® IS TAILORED FOR EACH PATIENT.** The healthcare provider will help determine how many treatment sessions a patient will need based on the amount and distribution of their submental fat and personal treatment goals. Up to six treatments may be administered, spaced no less than one month apart.<sup>1</sup>



**KYBELLA® PATIENTS REPORT IMPROVEMENT IN THE VISUAL AND EMOTIONAL IMPACT** of submental fat when asked how happy, bothered, self-conscious, embarrassed, old, and overweight they felt with respect to the amount of their submental fat after they received treatment.<sup>1</sup>



In clinical studies, **79% OF PEOPLE TREATED WITH KYBELLA® HAD IMPROVED SATISFACTION WITH THE APPEARANCE** of the area beneath their chin (compared with 34% of people treated with placebo) 12 weeks after their last treatment.<sup>8</sup>



As part of a clinical development program, KYBELLA® has been evaluated in more than 20 clinical studies. **MORE THAN 1,600 PEOPLE HAVE BEEN TREATED WITH KYBELLA®.**<sup>9</sup>

## **KYBELLA® Important Information Continued**

**Before receiving KYBELLA®, tell your healthcare provider about all of your medical conditions, including if you:**

Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA® will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA® passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA®).

**Tell your healthcare provider about all the medicines you take, including** prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

**What are the possible side effects of KYBELLA®?**

**KYBELLA® can cause serious side effects, including** nerve injury in the jaw (which can cause an uneven smile or facial muscle weakness), or trouble swallowing.

**The most common side effects of KYBELLA® include:** swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

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The most **COMMON SIDE EFFECTS INCLUDE** swelling, bruising, pain, numbness, redness and areas of hardness in the treatment area.<sup>1</sup>



For most patients, downtime occurred most commonly after the first treatment session. **YOU SHOULD BE ABLE TO RESUME YOUR NORMAL DAILY ACTIVITIES**, but are likely to have swelling, so keep your social plans and work commitments in mind when scheduling your treatment.<sup>1,9</sup>

KYBELLA® is now part of the Brilliant Distinctions® program. To-date, **2 MILLION MEMBERS HAVE ENROLLED** in Allergan’s Brilliant Distinctions® program. Brilliant Distinctions® members earn points on every treatment and can redeem those points for savings on KYBELLA® or other Allergan facial aesthetic products.

KYBELLA® is only available through licensed physicians. To learn more about KYBELLA® and find a physician in your area, **PLEASE VISIT [WWW.MYKYBELLA.COM](http://WWW.MYKYBELLA.COM)**

### KYBELLA® Important Information Continued

These are not all of the possible side effects of KYBELLA®. Call your healthcare provider for medical advice about side effects.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/safety/MedWatch](http://www.fda.gov/safety/MedWatch) or call 1-800-FDA-1088.

Please talk to your healthcare provider or visit [www.mykybella.com](http://www.mykybella.com) for full Prescribing Information.

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### References

- <sup>1</sup> KYBELLA® Product Label, 2015
- <sup>2</sup> American Society for Dermatologic Surgery 2015 Consumer Survey on Cosmetic Dermatologic Procedures (N=7,315); Exact survey language was, "How bothered are you by excess fat under the chin/neck?" 2015
- <sup>3</sup> Rzany. Reduction of unwanted submental fat with ATX-101 (deoxycholic acid), an adipocytolytic 1
- <sup>4</sup> DeFatta R, Ducic Y. Liposuction of the face and neck. Operative Techniques in Otolaryngology. 2007; 18:261-266.
- <sup>5</sup> Stryer. "Biosynthesis of Membrane Lipids and Steroids." 1995
- <sup>6</sup> Thuangtong, Rattapon. "Tissue-Selective Effects of Injected Deoxycholate". 2010
- <sup>7</sup> Rotunda, Adam. "Injectable Treatments for Adipose Tissue: Terminology, Mechanism, and Tissue Interaction." 2009
- <sup>8</sup> Integrated Summary of Efficacy
- <sup>9</sup> CENTER FOR DRUG EVALUATION AND RESEARCH, MEDICAL REVIEW(S). 2014